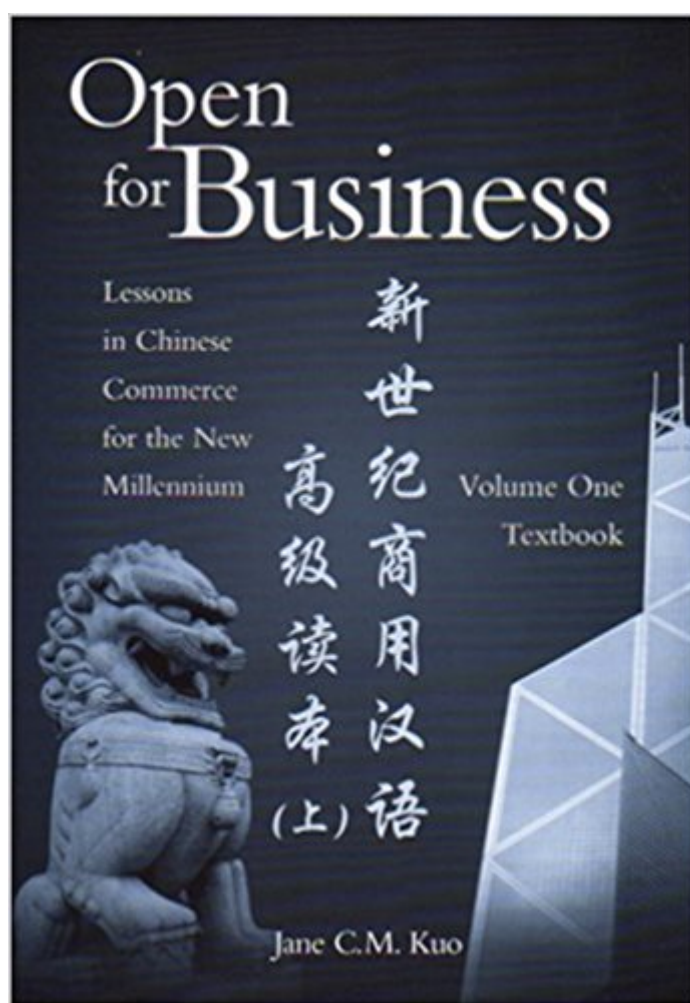


The book was found

# Open For Business: Lessons In Chinese Commerce For The New Millenium 1: Textbook And Exercise Book



## Synopsis

This much-anticipated text and exercise book set is an absolute must for students and teachers seeking an in-depth and up-to-date perspective on contemporary Chinese business communications. Designed for students in their third or fourth year of a Chinese language curriculum at the undergraduate or graduate level, Open for Business combines language learning with an introduction to trends, practices, and problems in today's business environment. Upon satisfactory completion of this one-year course, students will be able to read Chinese-language newspapers, magazines, and other business-related documents as well as make business presentations or conduct business negotiations in Chinese. Traditional and Simplified; note that Vol. 1's exercise section is in Simplified only. B/w photos throughout.

## Book Information

Paperback: 344 pages

Publisher: Cheng & Tsui; 2nd edition (December 1, 2003)

Language: English

ISBN-10: 0887274560

ISBN-13: 978-0887274565

Product Dimensions: 0.8 x 7.1 x 10.2 inches

Shipping Weight: 1.6 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars 1 customer review

Best Sellers Rank: #287,200 in Books (See Top 100 in Books) #130 in [Books > Textbooks > Humanities > Foreign Languages > Chinese](#)

## Customer Reviews

I actually had Prof. Jane Kuo as an instructor in graduate school and, naturally, used this book as an accompanying text. While its nice to have the author as your teacher I still go back to the text again and again for key business terminology. There simply isn't a better guide to modern business that is Western friendly. You could say I am biased but I have looked around for other decent texts on business and this remains at the top. The text is especially instructive for overseas businessmen/women who plan on staying competitive in an increasingly Sino-centric cycle.

[Download to continue reading...](#)

Open For Business: Lessons in Chinese Commerce for the New Millenium 1: Textbook and Exercise Book Chinese: Crash Course Chinese - Learn Chinese Fast With a Native Speaker: 500+

Essential Phrases to Build Your Chinese Vocabulary, Chinese, Learn Chinese, Chinese Phrasebook, Mandarin Study Aid

**UNLIMITED E-COMMERCE SUPPLIERS SYSTEM:** How to the find the best products,best prices and best suppliers for your e-commerce store (E-Commerce from A – Z Series Book 2) I Love to Share (English Chinese kids, Chinese children’s books): Mandarin kids books, Chinese bilingual books, Chinese baby books (English Chinese Bilingual Collection) (Chinese Edition) Chinese Bilingual Books: I Love to Brush My Teeth (chinese kids books, chinese children’s books): English Chinese Children books (Chinese Bilingual Collection) (Chinese Edition) Chinese baby book: Where is the Baby: English-Chinese picture book (Simplified Chinese book) (Bilingual Edition) Early Reader Chinese book for ... books for kids) (Volume 7) (Chinese Edition) Chinese Children’s Books: I Love My Dad (English Chinese Bilingual): chinese bilingual children’s books (English Chinese Bilingual Collection) (Chinese Edition) I Love to Tell the Truth (chinese english bilingual,chinese children stories,mandarin kids books ): mandarin childrens books,bilingual chinese (Chinese English Bilingual Collection) (Chinese Edition) I Love to Share (mandarin childrens books, chinese baby books): kids books in chinese, chinese children stories, mandarin kids (Chinese Bedtime Collection) (Chinese Edition) I Love to Tell the Truth ( chinese kids books, mandarin childrens books): mandarin kids books, kids books in chinese, chinese children’s books (Chinese Bedtime Collection) (Chinese Edition) Welcome to Chinese Food World: Unlock EVERY Secret of Cooking Through 500 AMAZING Chinese Recipes (Chinese Cookbook, Chinese Food Made Easy, Healthy Chinese Recipes) (Unlock Cooking, Cookbook [#13])

**PRODUCT LISTING FORMULA (FOR YOUR E-COMMERCE BUSINESS):** How to Write Amazing Product Listing That Converts Into Paying Customers – Watch ... Finish (E-Commerce from A – Z Series Book 3) Your First E-Commerce Marketing Business: Create a Successful E-Commerce Store via Shopify & Online Garage Selling (2 Book Bundle) Introduction to Standard Chinese Pinyin System (1 Textbook + 1 Workbook + 2 CDs [CD for textbook and MP3 CD for workbook)) (English and Chinese Edition) Chinese Cookbook - 25 Delicious Chinese Recipes to Chinese Food Made Easy: Recipes from Chinese Restaurants Integrated Chinese: Level 2 Part 2 Character Workbook ( Traditional & Simplified Chinese Character, 3rd Edition) (Cheng & Tsui Chinese Language Series) (Chinese Edition) Qal’at al-Bahrain. A trading and military outpost: 3rd millenium B.C.-17th century A.D. (Indicopleustoi) HAPPY CHINESE NEW YEAR. Kids Coloring Book.: Children Activity Books with 30 Coloring Pages of Chinese Dragons, Red Lanterns, Fireworks, Firecrackers, ... 3-8 to Celebrate Their Fun Chinese New Year! New Practical Chinese Reader Vol. 1 (2nd.Ed.): Textbook (W/MP3) (English and Chinese Edition) New Practical Chinese Reader, Vol. 2 (2nd Ed.): Textbook (with MP3 CD) (English and Chinese Edition)

Contact Us

DMCA

Privacy

FAQ & Help